

June, 2009

Subject: ATHS Restoration Discount Program

PPG is the official paint of the American Truck Historical Society (ATHS). This year, we are launching a new program to promote our Delfleet Essential® and Delfleet® Evolution product lines to ATHS members. This program is a “restoration discount” program, developed for ATHS members only. We are requesting that our Delfleet jobbers extend a 10% discount to registered ATHS members that purchase Delfleet Essential and/or Delfleet Evolution products for use in restoring their trucks. The maximum reimbursable discount is \$100. The details of the program and process are described below.

Process steps

ATHS Member:

- Call ATHS headquarters to request your coupon
- Provide name and ATHS member Number
- Locate a PPG Delfleet distributor (via distributor locator on the PPG Commercial Coatings website)
- Visit a PPG Delfleet distributor to purchase your products
- Present your coupon with your ATHS member ID card for verification
- 10% will be deducted from the purchase price of Delfleet Evolution or Essential products, up to a maximum of \$100

Delfleet Distributor:

- Accept coupon from ATHS member
- Verify his/her name and member ID number from his ATHS membership card
- Provide 10% discount, up to a maximum of \$100 for purchase of any Delfleet Evolution and/or Delfleet Essential product. (in other words, apply discount 10% on the first \$1000 spent for Delfleet products)
- Fill in your CTM’s name on the coupon
- Sign a copy of the purchase invoice(s) and submit with ATHS coupon to:
 - PPG Industries
 - Attn: Carol Camp
 - 760 Pittsburgh Drive
 - Delaware, OH
- A credit will be processed and mailed to you.